

Giving Forward



Building Community Together

A Publication of the Blue Heron Foundation At Willamette View

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'Pay it Forward Day' April 28th

"Pay it Forward Day" is a worldwide celebration of kindness that takes place every year on **April 28th**. It is a day to reward someone's kindness toward you by being kind to someone else.



There are many ways to **Pay it Forward**.

- Check in on/call a neighbor
- Send an encouraging note
- Thank people
- Share items you have that others might need
- Leave flowers for your neighbor
- Donate your good fortune to help someone
- Offer a compliment
- Place post it notes with inspirational messages on bulletin boards in your building

We've been asked by many people how they can help our community during COVID-19

Willamette View has seen a spike in costs for PPE (Personal Protective Equipment) that will help in keeping you, your neighbors and staff safe amid COVID-19.

Now, more than ever, the Blue Heron Foundation At Willamette View can use your help. You can make an impact by donating money to the **Heron Fund**. Your gift will help to offset costs for N-95 masks, cleaning supplies, protective gear and toilet paper as well as offset additional staffing expenses during this pandemic.

A little background:

Pay it Forward Day was created by volunteers around the world to inspire acts of kindness in the community.

The idea started in 2007. Today, there are 86 countries involved.

The United States adopted Pay it Forward in 2008 with Oregon's proclamation in 2012.

Milwaukie, Oregon adopted Pay it Forward in 2012 as well.

Gifts can be made online at:

— www.BlueHeronFoundationAtWillametteView.org
OR

- Dropped off at Manor Reception
- Dropped off at the Blue Heron Foundation office, Plaza
- In-kind donations should be made through the BHF office

Residents and staff are the heart of Willamette View and what makes our community a happy, thriving and connected place to live and work.

We will get through this together!

Join me in paying it forward.

*Loraine Collacchi, Philanthropy Director,
Blue Heron Foundation At Willamette View*

Building Community Together During COVID-19

Look below for some of the ways our community is supporting one another during the COVID-19 pandemic.

- The Resident Council in partnership with the Resident Emergency Response Team has taken on the responsibility of checking in with residents to maintain communication and to help people feel less isolated.
- Reece Sauv , Chorus Director, can't meet directly with the chorus, so he sends out 7 pages of homework with music tracks to play. Everything works beautifully!
- The Food & Beverage staff have modified schedules, systems, and processes to fit the needs of residents, while adhering to new regulations which include establishing a separation of teams in each venue. Boston, a Lead Server in White Oak Grill, came up with an idea to create a mural to keep the teams connected. Staff in each shift creates an artistic "square" they place at their end of the mural. As the mural fills in, it will eventually meet in the middle to reunite both teams. This is a mural of hope, happiness and "the art of living well." The employees are dedicating the mural to our amazing residents who not only show us grace but compassion.
- Jerry Hull and Marian Murray are working hard at keeping the Pantry stocked with much needed items as well as setting up "curbside" pick up at the store entrance.
- Residents are hanging bags of surprises on residents' doorknobs, posting funny jokes in the elevators, and showing off their creative masks.

Ask Loraine



Loraine Collacchi,
Philanthropy Director

Q How does the Amazon Smile program work?

A Great question! Amazon has a wonderful program that creates an easy way for you to support our community.

All you need to do is visit smile.amazon.com, a website operated by Amazon that lets you enjoy the same shopping features at the same price as on Amazon.com. The difference is that when you shop on AmazonSmile (smile.amazon.com), the AmazonSmile Foundation will donate 0.5% of the price of eligible purchases to the nonprofit of your choice.

When you set up your account, it will give you an option to choose your charity. Please select "**Willamette View Manor, Inc.**" and they will take care of the rest! You can even look on your account to see your AmazonSmile impact.

Q Do we participate in any other rewards programs?

A Yes. You can also help the Blue Heron Foundation earn donations just by shopping with your Fred Meyer Rewards Card.

All you need to do for this program is to visit www.fredmeyer.com, click on the Fred Meyer Community Rewards button at the bottom of the screen to create an account. You can search for us by name; Willamette View, Inc or by number 84094. Don't hesitate to contact me if you have any questions or need help linking your card.

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